

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

ELECTIONS – Updation of Electoral Rolls and Issue of EPICs – Utilisation of the services of Post Offices – Pilot Project in GHMC Area – T.V. Scrolls regarding the programme – Payment of bill of Rs.4,54,860/- (Rupees Four lakhs fifty four thousand eight hundred and sixty only) to M/s Ramakanth Advertising Pvt. Ltd., Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No. 896

Dated: 21-02-2009

Read the following:-

1. Govt.Memo.No.20548-A/441/BG.III/2008, dt:17-07-2008 of Finance (BG.III) Department.
2. G.A. (Elecs.E) Dept. Lr.No.4119/Elecs.E/A2/2008, dt: 17 -11-2008.
3. From M/s Ramakanth Advertising Pvt. Ltd., Hyderabad Invoice No.0609/08-09, dt:10-12-2008.
4. G.O.Rt.No.4916, Fin. (Expr.GAD-I) Dept., dt:22-12-2008.
5. Govt. Memo.Mo.603/25/A1/BG.I/2009-2, dt:24-01-2009 of Finance (BG.I) Department.

ORDER:

In the letter 2nd read above, M/s Ramakanth Advertising Pvt. Ltd., Hyderabad was requested to undertake the work of incerting scrolls in TV channels regarding enrollment of electors with the partnership of Postal Department in the G.H.M.C. Area and instructed to release T.V. Scrolls in ETV2, TV9, TV5 and NTV from 19-11-2008 to 25-11-2008 and to submit bills for making necessary payments.

2. M/s Ramakanth Advertising Pvt. Ltd., Hyderabad in the reference 3rd read above has submitted bill for an amount of Rs.5,11,081/- as advertisement charges of TV Scrolls Telecasted in ETV2, TV9, TV5 and NTV from 19-11-2008 to 25-11-2008 for payment.

3. Government, have viewed that the Service Tax has to be borne by the firm/advertising agency and decided to pay Rs.4,54,860/- towards Advertisement Charges after excluding Service Tax and Cess.

4. After careful examination, Government hereby accord sanction for payment of Rs.4,54,860/- (Rupees Four lakhs fifty four thousand eight hundred and sixty only) to M/s Ramakanth Advertising Pvt. Ltd., Hyderabad towards advertisement charges of TV Scrolls Telecasted in ETV2, TV9, TV5 and NTV from 19-11-2008 to 25-11-2008.

5. The expenditure sanctioned in para 4 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 4th read above.

6. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 4 above, obtain a cheque in favour of “M/s Ramakanth Advertising Pvt. Ltd., Hyderabad” and forward the same to this Department for taking necessary further action.

(Contd..2..)

7. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1st & 5th read above.
8. M/s Ramakanth Advertising Pvt. Ltd., Hyderabad shall pay the Service Tax directly to the Government.
9. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.V.SUBBARAO
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
Finance (Expr.GAD.I/ BG.III) Department.
M/s Softline Advertising Pvt. Ltd.,
3-5-579, Vittalvadi Lane, Himayatnagar, Hyderabad.
SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER